

## **Potential Strategies\***

### **for Preserving Little Tokyo as an Historic Ethnic Neighborhood and Heritage Place**

#### **Approval Mechanisms**

- Community Design Overlay District: empower community input and approval for all future development projects to ensure cultural and architectural compatibility to the history of the area
- Business approval guidelines: create an approval process so that future businesses will be consistent with what the community desires

#### **Business & Tourism Opportunities**

- Culturally-affirmative development of businesses: encourage projects that include businesses attractive to the Japanese economy or to visitors expecting to enjoy a Nikkei cultural experience
- Cultural marketing: expand the marketing of Little Tokyo to as broad an audience of potential visitors as possible

#### **Core Institutions**

- Support existing institutions: sustain groups that serve as anchors in Little Tokyo to maintain the health of the community
- Inter- and intra-community communication: improve collaboration between organizations
- New facilities: create spaces that enhance a sense of community and unique developments that draw local and out-of-town visitors

#### **Cultural Education**

- Educational programs: improve visitor experiences and expand appreciation of Little Tokyo's history and heritage through tours, etc.
- Art and landscapes that reflect cultural themes: experience Little Tokyo's uniqueness visually through art, gardens and landscapes
- Festivals and special events highlighting the culture: offer a positive experience and transmit cultural appreciations at the same time
- Historic landmarks murals and other visuals: providing ample opportunities to fully appreciate the historic nature of Little Tokyo
- Culture and heritage-related programs for youth: encourage youth to connect with, value and get involved in Little Tokyo

#### **Housing Policies**

- Affordable housing for non-English-speaking, low-income seniors: enable low-income seniors who have a language-based need to live in an ethnic urban setting for a better quality of life
- Culturally-affirmative marketing for housing opportunities: encourage future residents to consider living in an historic area that reflects their heritage, and to get involved in the community

\* suggested by Bill Watanabe and members of the TTB planning committee for discussion purposes, and are open for comments and suggestions